

# TheFlowInformer

Your Resource To Eliminate Turbulence

Winter 2018 Issue

## CEO Memo

This has been an exciting year for our organization. In my tenure at LSPI, I have seen the business transition in a myriad of ways, while continuing to grow and mature. As we debuted as an independent entity this year, we further strengthened our identity. In this issue, we want to highlight how LSPI's culture focuses on being a premier employer, an industry educator and a good neighbor.



Mike Brown, CEO

## Named a Best Place to Work

This year, LSPI was named a premier employer by two leading publications. The Houston Business Journal ranked LSPI as a Top Ten Best Place to Work, and the Houston Chronicle named us as a Top 20 Workplace. Houston is the fourth-largest city in the U.S., and we are honored by these distinctions.



*We are proud to attract and hire the best personnel, so our customers and business partners experience best-in-class service.*



HOUSTON★CHRONICLE

HOUSTON BUSINESS JOURNAL  
**B P t W**  
2018 BEST PLACES TO WORK

## A Distinguished CFO

LSPI's Chief Financial Officer, Darren Wyatt, was named a finalist at the Houston Business Journal's CFO of the Year awards. His contributions as CFO are enhanced by his extensive commercial background, and he has over 20 years of career experience in finance roles. Darren's breadth of experience provides a solid foundation and an effective bridge between his financial, strategic and operating responsibilities.



## Join our e-news list to receive the latest LSPI news!

If you would prefer to be an email subscriber, please subscribe on our website, [www.LiquidPower.com](http://www.LiquidPower.com).



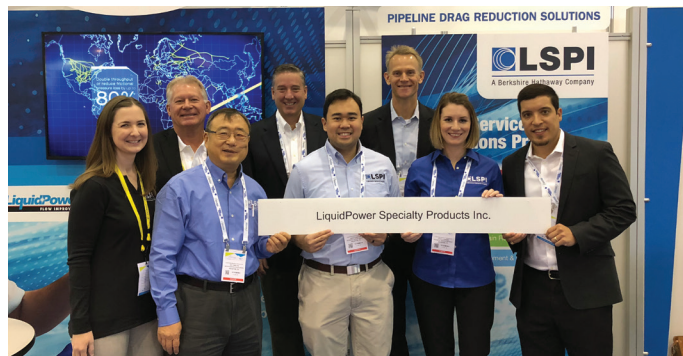
Want more LSPI news? Keep up with LSPI's latest news by following us on LinkedIn!

# Technology Leadership & Industry Education

LSPI employees have over 2,500 years of experience working for LSPI and we are proud to lead the industry in expertise on the science of drag reduction. Our company is committed to educating and updating the industry to better understand the capabilities of the latest DRA technologies and applications. In 2018, LSPI presented technical papers and exhibited in leading industry events around the globe, including:

- World Heavy Oil Congress, Oman
- Pipeline Energy Group, USA
- Abu Dhabi International Exhibition & Conference, UAE
- International Pipeline Conference and Exposition, Canada
- API Pipeline Conference, USA

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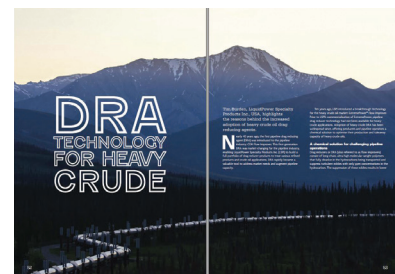


## LSPI Featured in World Pipelines Magazine

LSPI was featured in an article about DRA technology and its impact on heavy crude. In this article, LSPI's Chief Technology Engineer, Tim Burden, highlights the history of drag reducers, their introduction into heavy crude applications and their increased adoption in the last decade.

A full copy of this article is available on LSPI's website.

Image: World Pipelines (Nov. 2018)



## UPCOMING EVENTS

**Argus Americas Crude Summit**  
January 22-24, 2019  
Houston, Texas

**API Pipeline Conference**  
April 9-11, 2019  
Phoenix, Arizona

**Pipeline Simulation Interst Group (PSIG)**  
May 14-17, 2019  
London, England

LSPI participates in industry events throughout the year, which are posted on the company website.

*LSPI maintains a comprehensive library of technical papers and presentations on various DRA applications available to share with our customers, including refinery impact studies and engine impact studies. To request technical literature that might be appropriate for your application, please contact your account team.*

Visit us online: [www.LiquidPower.com](http://www.LiquidPower.com)



# Community Outreach: Being a Good Neighbor by Giving Back

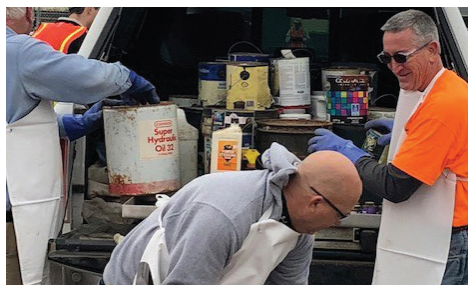
LSPI believes in giving back to our communities. We host various donation drives and volunteer opportunities throughout the year and encourage our employees to be actively involved. Through our corporate charitable contributions program, employees have the opportunity to nominate qualifying organizations for funding.

This fall, LSPI participated in the Energy Day Festival. The event was a family-friendly program that focused on science, technology, engineering and mathematics (STEM) education. LSPI hosted a booth with interactive demonstrations and explanations of drag reduction, viscosity and part per million (PPM).

This public event drew over 25,000 attendees visiting over 60 exhibitors. 184 students and teachers were recognized through the Energy Day Academic Program, granting nearly \$24,000 in scholarships.



LSPI helped sponsor Habitat for Humanity of Bryan/College Station. As part of this commitment, LSPI volunteers actively participated in construction efforts and build-related activities. LSPI's Director of Manufacturing Operations serves on the organization's Board of Directors.



The City of Ponca City hosts a bi-annual Household Hazardous Waste Collection Day (HHWCD). This event offers the community a safe and responsible way to dispose of household hazardous waste, including used oils, car batteries, pool and household chemicals, fertilizers, electronics and medications.



LSPI hosted a men's clothing and professional accessory drive benefitting Career Gear Houston. Donations were hand delivered and LSPI volunteers helped sort, tag and hang incoming donations. The organization serves disadvantaged men who seek to gain employment and become role models for their families and communities.



LSPI hosted a donation drive to support Houston Food Bank and organized a company volunteer shift packing food for Backpack Buddy. This program ensures that children have nourishing meals when they are away from school.



For the third year, LSPI participated in the Westchase Corporate Challenge. This event benefits The Community Fund, supporting scholarships and other educational programs.



LSPI supported Dress for Success of Houston by hosting a women's clothing and accessory donation drive. Donated wardrobes are used as part of the organization's economic empowerment program.

## Recognized Safety Leadership

Recognizing LSPI's outstanding safety record and dedication to our employees' health and safety, Texas Mutual awarded LSPI with a Platinum Safety Partner Award. This award is only presented to a small percentage of policyholders with proven safety records who exceed industry safety standards and demonstrate leadership.

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## An Award-Winning Brand

The Business Marketing Association (BMA) of Houston recognized LSPI with two Awards of Excellence for our corporate logo identity and re-branding campaign. BMA's premier awards program highlights top-quality creative and strategic business-to-business marketing communications elements.

LSPI's corporate logo was also named a Crystal Award finalist by the American Marketing Association (AMA).



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